

# Campaign Worker – Person Specification

## SKILLS / ABILITIES

	Essential	Desirable
Ability to work with others	✓	
Ability to motivate others; leadership skills		✓
Good communication and interpersonal skills	✓	
Ability to work on own initiative		✓
Ability to plan and deliver a piece of work		✓
Ability to use Word, Excel or Dreamweaver		✓

## KNOWLEDGE

	Essential	Desirable
Understanding of sexual health and drugs/alcohol and/or issues and related services		✓
Understanding of the University environment and student lifestyle	✓	
An awareness of the health promotion needs of minority groups		✓

## EXPERIENCE

	Essential	Desirable
Working as part of a team		✓
Practical application of client confidentiality policy		✓

## PERSONAL ATTRIBUTES AND VALUES

	Essential	Desirable
Motivation for working in sexual health/drug & alcohol work and/or issues and related services	✓	
Open-minded and non-judgmental	✓	
Friendly, confident and outgoing		✓
Enthusiastic and self-motivated	✓	
Imaginative approach to health promotion		✓